



IFSCC

Mexico

Conference 2021

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OCTOBER 18TH-28TH

**SPONSORSHIP &
ADVERTISING VIRTUAL BOOKLET**



WELCOME TO:



IFSCC
Mexico
Conference 2021

Given the uncertainty due to the COVID-19 global pandemic and the travelling issues around it, we are thrilled to announce that our event will keep going forward as a digital-exclusive event.

We have new alternatives for you and your company to keep enrolled in our worldwide event even if you are across the globe, and now we found that we can include much more people than what was firstly expected.

All regular IFSCC conference activities are still included for your best experience, and we are more than happy to expect you and your peers in this once-in-a-lifetime experience.

“Cosmetic Science that awakens the senses” is the motto of the 26th IFSCC Conference, which will be hosted by the “Sociedad de Químicos Cosmetólogos de México”, and will be held from October 18^h to the 28th, 2021.

The ten-day programme will go deep into the latest scientific advances throughout the globe and will gather all the disciplines to draw a powerful group of cosmetic scientist from every corner of the world.

You can be a sponsor of this great event and:

- Get exposure to as many as 1000 participants.
- Connect with clients.
- The “Sociedad de Químicos Cosmetólogos de México” invites you to explore this Sponsorship Booklet, and join us at the IFSCC Conference 2021.

Come and evolve your business



SPONSORSHIP PACKAGES



IFSCC
Mexico
Conference 2021

JADE

Price: \$15,000 USD



- Company Microsite*
- One page Ad in the Conference's Brochure Format: 215.9mm x 279.4mm
- 25 Conference Registrations
- Digital Supplier Guide
- Promotional Video/Logo during Awards Ceremony
- Reception and Opening Ceremony Logo
- Sliding Banner on the Conference's Website
- Workshop

OPAL

Price: \$5,000 USD

- Company Microsite*
- 1/2 page Ad in the Conference's Brochure Format: 215.9mm x 139.7.4mm
- 15 Conference Registrations
- Digital Supplier Guide
- Sliding Banner on the Conference's Website



AMBER

Price: \$2,000 USD

- Company Microsite*
- 1/4 page Ad in the Conference's Brochure Format: 107.9mm x 69.8mm
- 5 Conference Registrations
- Digital Supplier Guide
- Sliding Banner on the Conference's Website



Company Microsite \$1,500 USD

- Logo on Website linked to company's main page. PNG 300 DPI's
- 1 full page Ad in Conferene Brochure. Full 215.9mm x 279.4mm.
- Products Information. PDF
- Video of formula process featured in Microsite.
- Video of Company 's Product Information.

Video: H.24(HD) size 1920x1080 pixels , Mp4

Conference Brochure

Inner full page	\$ 300 USD
Inner half page	\$ 200 USD
Inner quarter page	\$ 100 USD
Inside front/back cover page	\$ 500 USD

The program book will be distributed online. This will be an easy way for your company to reach the entire cosmetic industry.

Format required: Full US Letter 215.9mm x 279.4mm

Half Format: 215.9mm x 139.4mm

Format: 107.9mm x 69.8mm

Security Space: Please layout text and logos with min. 10 mm distance to edge of advertisement.

Publishing Date: October 2021

Digital Supplier Guide

- 4 full pages \$450 USD
- Additional page \$150 USD

Inlcuding with your Sponsorship Package:

4 full pages of Commercial or Company information.

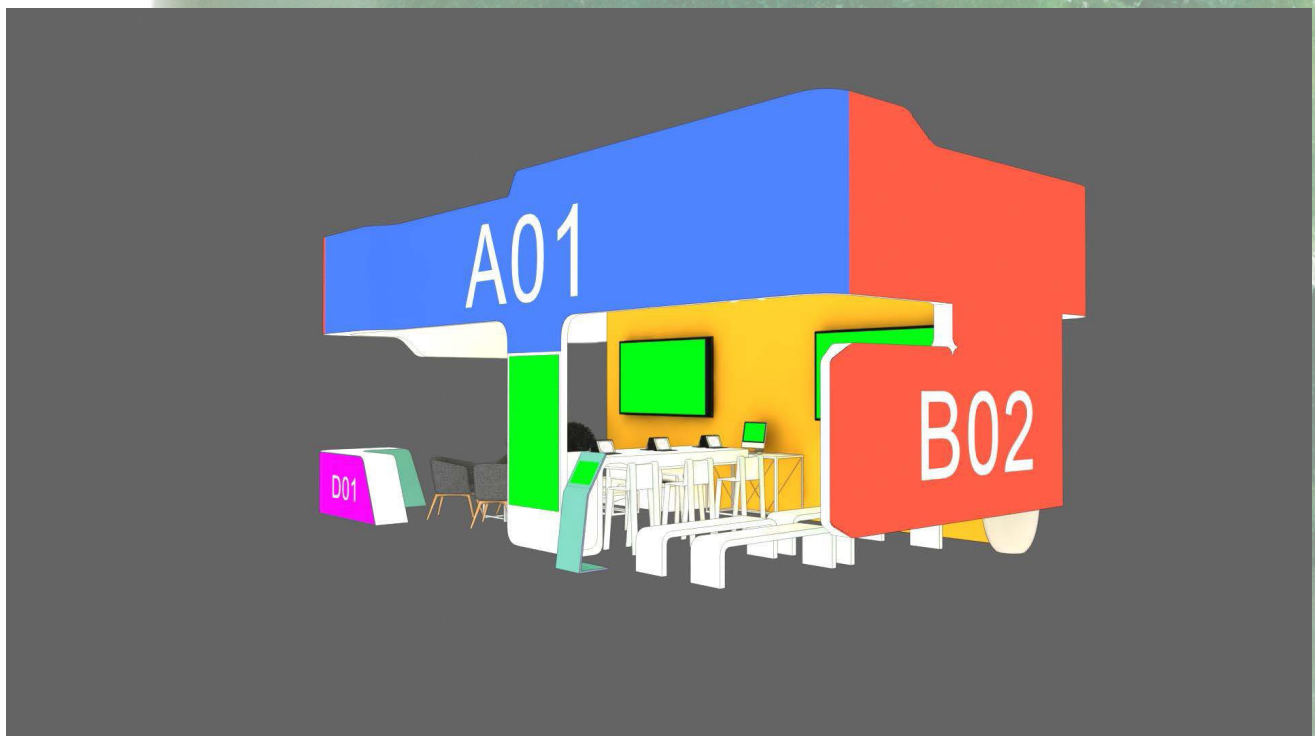
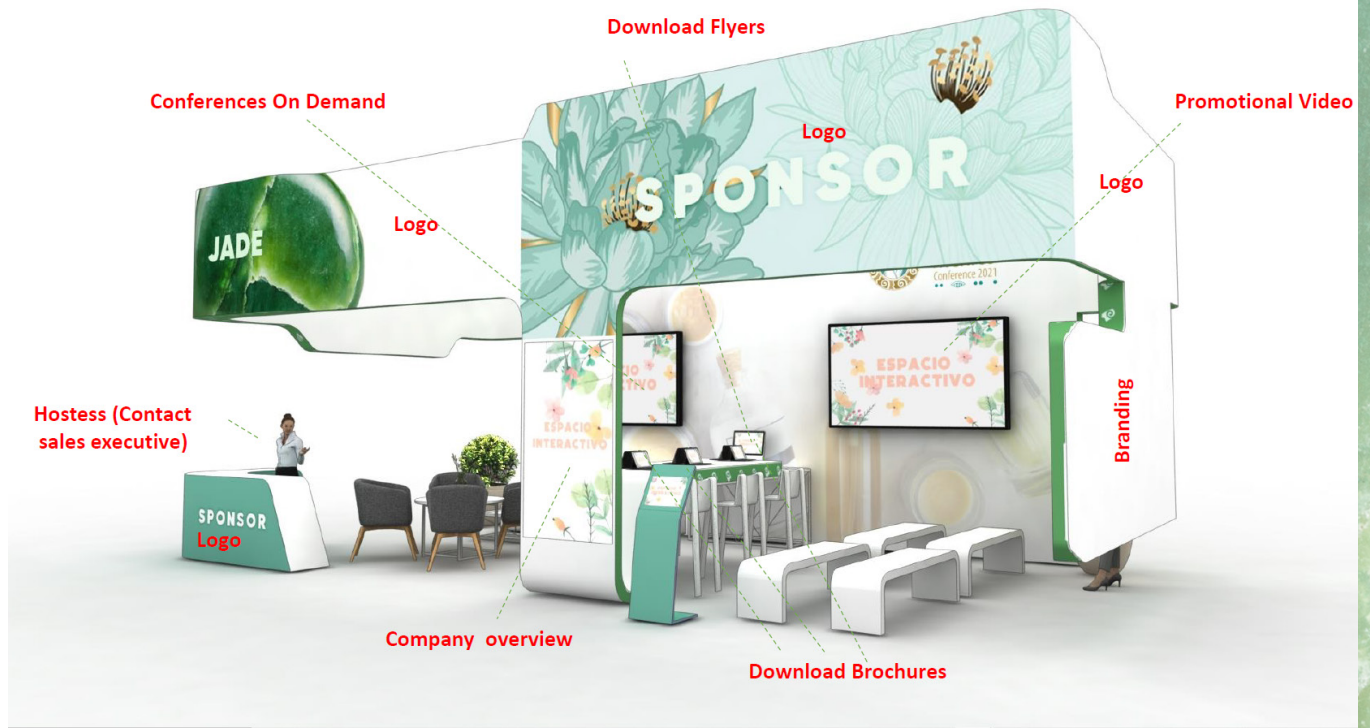
3 full pages of Formulation.

Format required: US Letter 215.9mm x 279.4mm.

This Digital Book could promote your company's activities or it could be an existing corporate flyer giving information on your services or products and a section dedicated on the formulary.



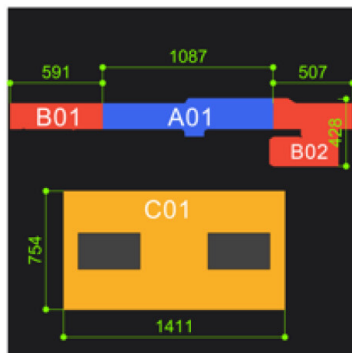
JADE



VIRTUAL STANDS

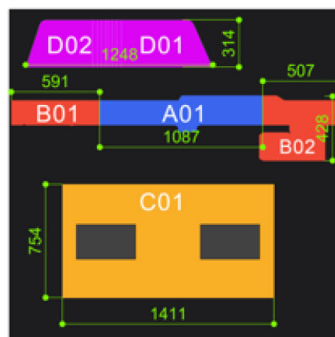


Pixels



JADE

Centimeters



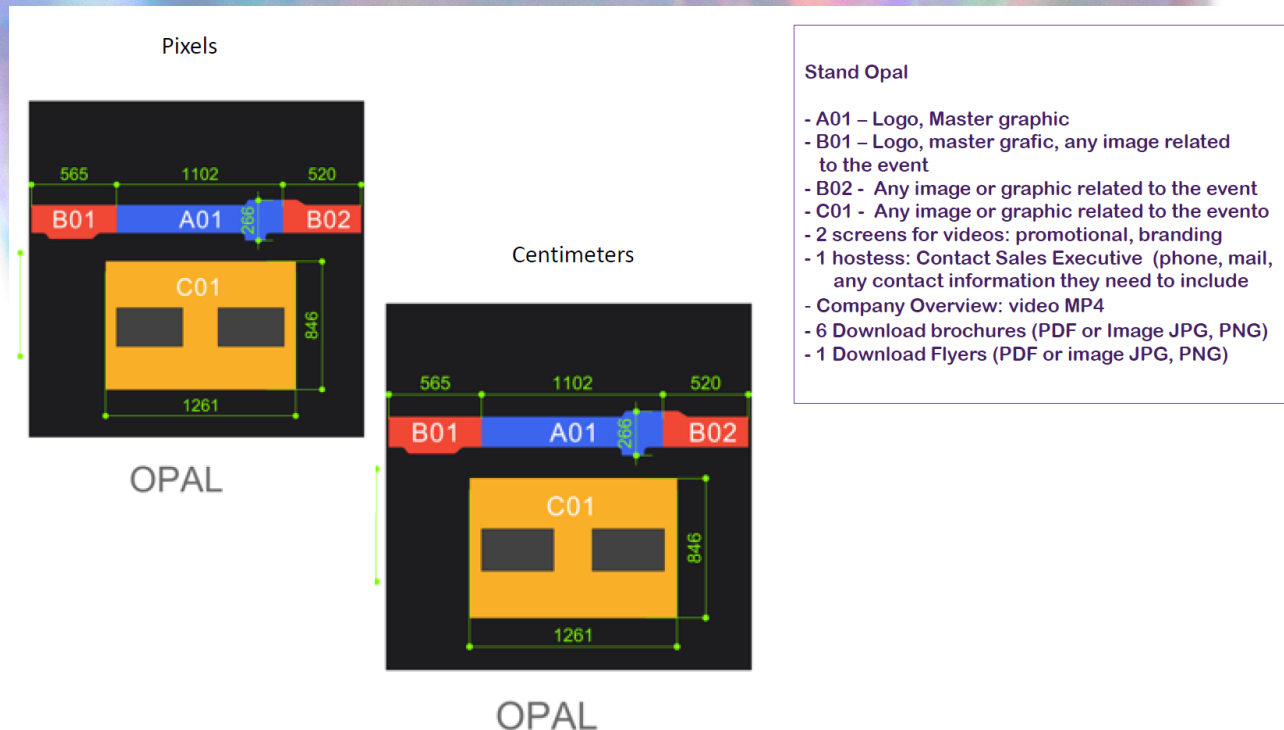
JADE

Stand Jade

- A01 – Logo or Master graphic
- B01 – Logo or master graphic, any image related to the event
- B02 - Any image or graphic related to the event
- C01 - Any image or graphic related to the event
- D01 - Any image or graphic related to the event
- D02 – Logo or Master Graphic
- 3 Screens for videos: promotional, conferences or
- Branding (MP4)
- 1 hostess: Contact Sales Executive (phone, mail, any contact information they need to include)
- Company Overview: video MP4
- 6 Download brochures (PDF or Image JPG, PNG)
- 1 Download Flyers (PDF or image JPG, PNG)

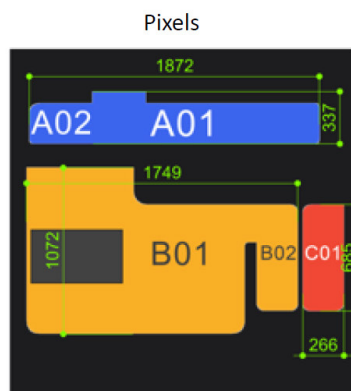
OPAL

VIRTUAL

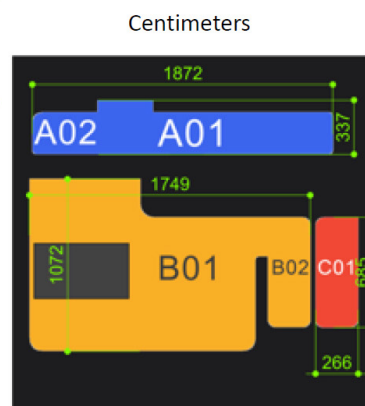


STANDS

AMBER



AMBAR



AMBAR

Stand Ambar

- A01 – Logo, Master graphic
- A02 – Logo, master grafic, any image related to the event
- B01 - Any image or graphic related to the event
- B02 - Any image or graphic related to the event
- C01 – Any image or graphic related to the evento-
- 1 screen for video promotional
- 1 hostess: Contact Sales Executive (phone, mail, any contact information need to include
- Company Overview: video MP4
- 1 Download brochures (PDF or Image JPG, PNG)

Requirements

- . **Workshop Presentations:** Between 30 to 40 slides, max 20 MB.
- . **Video Format:** H.24(HD) size 1920x1080 pixels , Mp4 extension.
- . **Image:** JPG /PNG at 300 DPI's.
- . **Suppliers links :** Webpage & Social Media: Facebook, Twitter, Instagram, etc.
- . **Information:** Size not more than 10 MB in pdf, jpg or png format.
- . **Logo:** 300 DPI/PNG/Transparent Background. In Illustrator Vectors
- . **Photo:** PNG.
- . **Ads for 4 magazine pages:** Banners & Ads: Full page(1920x1080pixels and 300 characters)
- . **List of attendees of your sponsorship package with the follow information:**
Name/ Company/Position/ email.



IFSCC, 2021

CANCÚN, MEXICO